

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Mike McIntyre/ D/ Congress
Submission Number 209 Issue 1

WNCN-TV
accurate, balanced, to the point



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Mike McIntyre/ D/ Congress	Submission Cost:	2050	Campaign Ref:	E:120808066
Buyer:	..	Client/Product/Estimate:	330 /349 /2192	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06268815
Est./PO Number:	06268815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McIntyre For Cong	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1		1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
6	Sat 7p NewsS.	04	100	30 Comme	Nbr of Spots	1		1	100
7	Sun 6p NewsS	04	150	30 Comme	Nbr of Spots	1		1	150
8	M-F 5p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
9	M-F 530p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
10	M-F 5p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots	1		1	150
Weekly Totals: Total Spots(Ord Spots)						13	2	15	

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Est./PO Number: 06268815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
11	M-F 530p Judge Judy ..T....	04	150	30 Comme	Nbr of Spots 1		1	150
12	M-F 330p Judge Judy ..W....	05	75	30 Comme	Nbr of Spots 1		1	75
13	M-F 530p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
14	M-F 9a Today Show II ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
15	M-F 5p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
Weekly Totals: Total Spots(Ord Spots)					13	2	15	

Grand Totals				Month 9 Weeks: 5 09/24	Month 10 Weeks: 4 10/01
Spots	15			13	2
Cost	2050			1750	300

Grand Totals:	Spots: 15
	Gross Total: 2,050.00
	Commission: 307.50
	Net Total: 1,742.50

REP HEADLINE# 6268815
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG8/12 18.08
*** WNCN-TV ***

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210

WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME ERICA CORSO
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268815

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 18.08

REP: NEW ORDER
TTL \$2,050 @15X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

STA: PLS SEE M1 FOR NEW OFFER
PLS ADVISE ASAP
THX, CHERYL 8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#6

MISSED: SAT/600P-630P
OFFER: WED/500P-530P
CMT: NO NEWS 9/29 D/T SPORTS-
CMT: PLS ADVISE

SEP29 30S \$150.00
SEP26 30S \$150.00
MG BOOKED JUDGE JUDY 5P 9/26

(AUG8/12)
PLS ADVISE.

CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

REP HEADLINE# 6268815 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 18.07
*** WNCN-TV ***

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO
650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
WASHINGTON, DC 20001
ORDER # CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL
PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 18.07

REP: NEW ORDER
TTL \$2,050 @15X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

ADV # _____ ADV. NAME POLI/M MCINTYRE/D/CON/NC
 AGY # _____ AGY. NAME BUYING TIME, LLC
 650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME ERICA CORSO
 SALES PRSN WA- MICK NESCI (H)

ORDER # _____ CONTRACT # 6268815
 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 14.44

REP: NEW ORDER
 TTL \$2,050 @15X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MICK
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$75.00	9/28	9/28	1		FRI	1
AGENCY ADVERTISER CODE = 330 AGENCY PRODUCT CODE = 349 AGENCY EST# = 2192												
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
2			530P-600P	30		\$150.00	9/28	9/28	1		FRI	1
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
3			900A-1000A	30		\$150.00	9/28	9/28	1		FRI	1
PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2												

MN
 8/8

REP HEADLINE# 6268815
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG8/12 14.44
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/1	10/1	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/1	10/1	1		MON	1
6			600P-630P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/29	9/29	1		SAT	1
7			700P-730P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$100.00	9/29	9/29	1		SAT	1
8			600P-630P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/30	9/30	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/27	9/27	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/27	9/27	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/25	9/25	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/25	9/25	1		TUE	1

W*

n/a - we used for

REP HEADLINE# 6268815
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG8/12 14.44
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			330P-400P	30		\$75.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
14			530P-600P	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
15			900A-1000A	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
SEP/12			\$1,750.00			OCT/12						
												\$300.00
												CONTRACT TOTAL
												\$2,050.00
												TOTAL SPOTS
												15

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVB 36% WRAZ 6% WRDC 0% WFLA 0% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,
 being/on behalf of: Mike McIntyre, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NC-7)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$	NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress
P.O. Box 1
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/12/12
Date

Eia L. C.
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Steve Blanchard	STATION: WNCN
FROM: Mick Nesci	HRP OFFICE: Washington

REQUEST RECEIVED FROM

DATE: 8/8/12

BUYER: Erica Corso
AGENCY: BUYING TIME
ADDRESS: 2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
PHONE #: 202-965-5060
FAX #: 202-965-5066
OTHER:

AVAILS FOR

COMMITTEE: Mike McIntyre for Congress
CPMGN MGR.
TREASURER: Marion Thompson
ADDRESS: PO Box 1 Lumberton, NC 28359
PHONE #: 910-738-8683
FAX #:
OTHER:

FOR

CANDIDATE: Mike McIntyre
OFFICE: Congress
PARTY: DEMOCRAT

DAYPARTS: All
SCHEDULE DATES: 9/11/12-11/6/12
COMMERICAL LENGTH: :30
PROGRAMS: All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE